

MEDIA COVERAGE

	<p>CHANGE MANAGEMENT USING EVOLVEN'S IT OPERATIONS ANALYTICS</p> <p>"Evolgen is more than change management but also issue avoidance. As a system administrator, I've seen some problems take days to fix (and others which never had an identifiable cause, meaning there was still a chance the problem might return). If you can reduce a troubleshooting ordeal from three days to two minutes you've saved not only aspirin but operational costs since you can now deal with other tasks."</p> <p>www.techrepublic.com/blog/data-center/change-management-using-evolvens-it-operations-analytics/</p>
	<p>NEW DATA CENTER 'BIG DATA' REALITIES DEMAND NEW IT ANALYTICS APPROACH</p> <p>The combination of growing data volume, variety, velocity and increasing system complexity is forcing many traditional approaches in IT to change, ushering in IT Operations Analytics solutions to take on this challenge.</p> <p>www.datacenterjournal.com/dcj-magazine-archive/data-centerit-year-review/</p>
	<p>ON-PREMISES BUILD OFFERS BETTER DATA CENTER COSTS, SECURITY AND CONTROL</p> <p>"We also chose Evolgen IT Ops for configuration control, using it at first just for auditing and then taking advantage of the analytics capabilities, cutting down on root cause analysis time. It gives me visibility into the entire infrastructure."</p> <p>David Chivers, vice president and chief information officer at VSE</p> <p>http://searchdatacenter.techtarget.com/feature/On-premises-build-offers-better-data-center-costs-security-and-control</p>
	<p>INTERVIEW WITH SASHA GILENSON, CEO OF EVOLVEN</p> <p>In-depth interview with Sasha Gilenson, appearing in 4 parts, showing how Evolgen brings a new analytics approach to what we see as these chronic change & configuration challenges, with our IT Operations Analytics solution.</p> <p>http://www.virtual-strategy.com/2013/09/27/interview-sasha-gilenson-ceo-evolgen</p>
	<p>FACING THE HARSH REALITIES OF VIRTUALIZATION</p> <p>Today's IT infrastructures are increasingly complex, costly and cumbersome to manage. In every virtualization implementation, IT still needs to manage, monitor and make configuration changes to the physical environment, virtualization layer and content of the guest systems. Poorly managed virtual environments can put the performance and availability of business services at risk, particularly in the area of change management and configuration management.</p> <p>http://apmdigest.com/facing-the-harsh-realities-of-virtualization</p>
	<p>IS ANALYTICS THE SOLUTION TO THE BIG DATA PROBLEM?</p> <p>In a recent survey of 200 IT professionals, IT operations analytics company Evolgen showed that the main issue companies are having with big data is analyzing it all and packaging in such a way as it becomes actionable.</p>

	<p>http://www.ciainsight.com/it-strategy/big-data/slideshows/is-analytics-the-solution-to-the-big-data-problem.html</p>
	<p>ANALYTICS RE-SHAPING IT OPERATIONS & GAINING STRONG MOMENTUM</p> <p>IT Operations Analytics is better equipped to manage this kind of big data challenge. So, it is no wonder that IT Operations Analytics is gaining both industry interest and expert attention – moving IT management technology into a new S-curve growth cycle.</p> <p>http://www.datacenterknowledge.com/archives/2013/07/22/it-operations-analytics-innovations-are-re-shaping-it-operations-gaining-strong-momentum/</p>
	<p>VSE CORP GAINS MUCH-NEEDED OPERATIONAL VISIBILITY</p> <p>With its new IT operations analytics solution, VSE Corporation can quickly investigate data-related incidents and verify information for audit purposes.</p> <p>http://www.ciainsight.com/it-news-trends/vse-corp.-gains-much-needed-operational-visibility/</p>
	<p>IT PROS STRUGGLE WITH PERFORMANCE MANAGEMENT</p> <p>When they deploy a new technology initiative, most IT professionals confess that they really can't determine the accuracy of the effort, even though that is a key factor in determining success or failure.</p> <p>http://www.baselinemag.com/it-management/slideshows/it-pros-struggle-with-performance-management</p>
	<p>IT CHALLENGED BY LACK OF OPERATIONAL VISIBILITY</p> <p>Evolgen's 2013 IT Operations Quotient Report found that most IT operations are overwhelmed by the volume, velocity and variety of change and configuration data. And most of them lack insight or actionable information, making change and configuration problems a chronic challenge for IT departments.</p> <p>http://www.ciainsight.com/it-news-trends/it-challenged-by-lack-of-operational-visibility/</p>
	<p>FLYING BLIND — THE 2013 IT OPERATIONS QUOTIENT REPORT</p> <p>Recent surveys at the Gartner Data Center Summit and ServiceNow Knowledge13 conferences, where Evolgen surveyed over 300 IT Operations professionals asking questions critical to IT operations management, 84% of IT professionals said that they want to significantly improve their IT operations management.</p> <p>http://www.apmdigest.com/2013-it-operations-quotient-report</p>
	<p>APM IN THE DATA CENTER: TWO SYSTEMS MANAGEMENT ANALYTICS USE CASES</p> <p>Chivers says the Evolgen product, which is agent based, was simple to install and "fairly automatic once it was running." He says it required minimal server resources. Most crucial was the fact that he was able to retire two or three system management tools and save time by replacing them with a single tool that had more capability and greater automation.</p> <p>http://www.data-informed.com/apm-in-the-data-center-two-systems-management-analytics-use-cases/</p>

 <p>Where APM, BSM, Virtualization, and Cloud Computing Meet</p>	<p>CLOSING DEVOPS GAPS WITH NEW ANALYTICS-BASED TOOLS</p> <p>This article focuses on some key challenges existing in the DevOps approach — challenges that leave operations to wade through overwhelming amounts of operational data — and how new analytics-based tools stand to provide insight into meaningful information, ultimately closing this gap, and putting development and operations into better synch.</p> <p>http://www.apmdigest.com/closing-devops-gaps-with-new-analytics-based-tools</p>
 <p>Making big data and analytics work for you</p>	<p>WHY IT OPERATIONS NEED THEIR OWN DATA ANALYTICS</p> <p>It's time to recognize the chronic change and configuration challenges for what they truly are: "big data" problems, and how they can only be solved with an IT operations analytics approach. This approach stands to end the 15 years of chronic change and configuration challenges by applying powerful analytics to the overwhelming change and configuration management data, turning this data into clear, actionable insights.</p> <p>http://www.data-informed.com/why-it-operations-need-their-own-data-analytics</p>
 <p>Where APM, BSM, Virtualization, and Cloud Computing Meet</p>	<p>IT ANALYTICS EMERGING AS DISSATISFACTION GROWS WITH APM AND BSM TOOLS</p> <p>30 percent of the respondents say they do not have a way to proactively detect problems. Now new analytics-based solutions are emerging to address these pains, able to provide the insights to help manage operations more effectively. They detect and help solve problems by churning through piles of data and translating this to understandable, relevant information.</p> <p>http://www.apmdigest.com/it-analytics-emerging-as-dissatisfaction-grows-with-apm-and-bsm-tools</p>
<p>Suman Mitra's One Million by One Million Blog</p>	<p>THOUGHT LEADERS IN BIG DATA: INTERVIEW WITH SASHA GILENSON, CEO OF EVOLVEN</p> <p>In-depth interview with Sasha Gilenson, on how the IT industry has grown in complexity, now requiring IT analytics tools to take on piles of raw data.</p> <p>http://www.sramanamitra.com/2013/03/13/thought-leaders-in-big-data-interview-with-sasha-gilenson-ceo-of-evolgen-part-1/</p>
	<p>2012 DEVELOPING AN EFFECTIVE CHANGE MANAGEMENT PROCESS REQUIRES TENACITY</p> <p>As the servers were virtualized and copied to the new data center, "we wanted to know, 'Is it really the same?'" Chivers said. The company opted for configuration and change management software from Evolgen that puts a plug-in on the server so the team could audit and quickly analyze everything on it to determine if anything had changed.</p> <p>http://www.searchdatacenter.techtarget.com/feature/Developing-an-effective-change-management-process-requires-tenacity</p>
<p>VIRTUAL-STRATEGYMAGAZINE your leading source for virtualization news</p>	<p>2012 IS GOING TO BE DYNAMIC ON ALL LEVELS</p> <p>Sasha Gilenson, CEO of Evolgen, shares some of his predictions for how new trends in 2012 will impact IT Operations, namely Cloud, Analytics, Benchmarking, and Social Interaction Platforms.</p> <p>http://www.virtual-strategy.com/2011/12/30/2012-prediction-evolgen</p>

	<p>2012 PREDICTION: CLOUD WILL PROVIDE NEW OPPORTUNITY FOR BENCHMARKING INSIGHTS</p> <p>The big question for IT professionals is if your operations are efficient.. http://www.businesscomputingworld.co.uk/2012-prediction-cloud-will-provide-new-opportunity-for-benchmarking-insights/</p>
	<p>SHIFTING TO ANALYTICS DRIVEN MANAGEMENT FOR IT OPERATIONS</p> <p>IT Operations, has adhered to an older, static-process driven paradigm. This article proposes how IT needs to apply an analytics-based approach (like business does with BI) for their own operations, otherwise IT can be jeopardizing system stability, and ultimately exposing business to devastating risks. http://www.bsmdigest.com/shifting-to-analytics-driven-management-for-it-operations</p>
	<p>3 WAYS RELEASE VALIDATION IMPROVES YOUR RELEASE MANAGEMENT</p> <p>This articles looks at a number of strategic areas where deployment automation by itself still falls short, and the release process is complemented by release validation. http://www.businesscomputingworld.co.uk/3-ways-release-validation-improves-your-release-management/</p>
	<p>WHY RELEASE VALIDATION IS CRITICAL FOR EFFECTIVE DEPLOYMENTS AND RELEASES</p> <p>Despite the widespread use of deployment automation software today, change and release validation plays a critical role in maintaining optimum availability and performance, preventing harmful downtime. http://technorati.com/technology/it/article/why-release-validation-is-critical-for</p>
	<p>CONTROL AND AGILITY IN IT: AN INTERVIEW WITH EVOLVEN'S SASHA GILENSON</p> <p>The BSM Review recently interviewed Sasha Gilenson, CEO of Evolven, to gain insights into how best to balance control and agility for today's IT Operations and still meet the ongoing needs of the business. http://www.bsmreview.com/evolven.shtml</p>
	<p>DEVOPS DEVELOPMENTS: AN INTERVIEW WITH EVOLVEN'S SASHA GILENSON</p> <p>DevOps stands to make a major impact on the hectic implementation of application releases and ongoing change requests, bringing Development and Operations closer together and working in tighter cooperation. Bob Aiello of CM Crossroads video interviews Sasha Gilenson to get a better perspective of how DevOps will close these gaps and make release deployments more effective. http://www.cmcrossroads.com/podcasts/13959-evolven-devops-developments</p>

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